



March 28, 2018

The Brian Bronfman Family Foundation is pleased to hereby offer its endorsement of the Joint Statement on Physical Punishment of Children and Youth. As a philanthropic foundation with a unique focus on peace-in-action, we believe that there are always better options than physical punishment when guiding children and youth towards healthy and productive lives and relationships. We are guided in this opinion by research that indicates the detrimental effects of physical punishment on children, and we believe in the power of other approaches – especially those centered on Social-Emotional Learning – as important and effective bases for assisting children’s development and improving their lives.

We commend the Children’s Hospital of Eastern Ontario for taking the initiative of launching a Joint Statement, an action that is based in the collaboration that we as a foundation find to be key in promoting social change.

Yours in peace,

Brian Bronfman, President BBFF