



September 25, 2014

Coalition on Physical Punishment of Children and Youth  
Attention: Ron Ensom, Chair

Dear Mr. Ensom,

Re: *Endorsement of Joint Statement on Physical Punishment of Children and Youth*

The Canadian Centre for Child Protection Inc. is pleased to endorse the *Joint Statement on Physical Punishment of Children and Youth* (the Joint Statement). As an agency dedicated to the personal safety of all children, we would like to add our voice to the many that have already supported the important work of the Coalition on Physical Punishment of Children and Youth. We agree that the findings within the Joint Statement are persuasive, and support research in this area that demonstrates that the physical punishment of children and youth plays no useful role in the upbringing and development of children.

Our agency provides programs and services to better protect children from abuse. We acknowledge the importance of fostering healthy child development, and recognize the devastating impacts that abuse can have on a child. We support the use of alternative, non-physical approaches to discipline in order to help ensure that children receive every opportunity to thrive in their health and development.

We thank the Coalition for its work and look forward to connecting with members on issues impacting the personal safety of youth and children.

Sincerely,

A handwritten signature in blue ink, appearing to read "Lianna McDonald".

Lianna McDonald  
Executive Director, Canadian Centre for Child Protection Inc.

*The Canadian Centre for Child Protection is dedicated to the personal safety of all children. We offer a number of programs, services and resources for Canadians to help them protect children and reduce their risk of victimization, such as Cybertip.ca ([www.cybertip.ca](http://www.cybertip.ca)), Canada's tipline to report the online sexual exploitation of children; MissingKids.ca ([www.missingkids.ca](http://www.missingkids.ca)), Canada's missing children resource and response centre; Kids in the Know ([www.kidsintheknow.ca](http://www.kidsintheknow.ca)), an interactive personal safety program delivered through schools across Canada; and Commit to Kids ([www.commit2kids.ca](http://www.commit2kids.ca)) a program that offers a step-by-step plan to help child-serving organizations reduce the risk of child sexual abuse and create safer environments for the children in their care.*